A STUDY ON THE SOCIO ECONOMIC CONDITIONS OF WOMEN DOMESTIC WORKERS IN PALAYAMKOTAI MUNICIPAL CITY CORPORATION TIRUNELVELI

Mrs.S.SUTHARSANA Register No::19222211012016

Researh scholar,ST.mary'scollege(Autonomous), Thoothukudi Affiliated to Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu

DR.A.SALETH MARY VETRISELVI

Asst. prof Department of Commerce, ST.mary'scollege(Autonomous), Thoothukudi

Affiliated to Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu

ABSTRACT

Women workers in the informal economy consist of the most affected working sectors in society. They come from a marginalised population who's legal, economic and political status limit their ability to demand or access their rights. These women include domestic workers whose social and economic contributions to society are invisible to the public, the law and policies of the country. They face challenges because their work is not considered 'real' work so that their rights to minimum standards of decent work are continually violated. As a result, this research attempts to look at these challenges through studies into the profile of domestic workers, their burdens and vulnerabilities in work place, efforts of the government to address the issues and efforts of domestic workers and partner organisations to organise them. This research will cover issues related to minimum standards of decent work, including definition, terms and condition of domestic work, live-in and live-out arrangements, wages, leaves and social security. The unique feature of their workplace, which is the home of their employer, makes them vulnerable to abuses and exploitation. This is because the State would always be reluctant to consider a home a workplace that they can regulate. The lack of capacity, support and unity as an organised sector make the challenges they face doubly difficult.

Key words: Women workers. government, Financial performance, organisations

Introduction

A domestic worker is someone who works within the employer's household. Domestic workers perform a variety of household services for an individual or a family, from providing care for children and elderly dependents to cleaning and household maintenance, known as housekeeping. Responsibilities may also include cooking, doing laundry and ironing, food shopping and other household errands. Some domestic workers live within the household where they work in order to take care of elderly. Yes, millions of women, men and children - India's large force of domestic workers, or 'servants', as most people call them - remain unseen, undervalued and denied rights that all workers deserve.

The maids or domestic workers are excluded from labour laws. The exclusion is just a short distance to abuse: long hours, bad pay, inhuman treatment, physical and sexual harassment. Domestic workers in India are routinely harassed and exploited by their employers, despite several steps taken by the government to improve their lot.

It is often led to confrontations and, occasionally, firings. Household workers have no government protections, no minimum-wage guarantees, no health benefits, no paid holidays and, usually, no days off. Hindered by traditional prejudices against their lowcaste status, many domestic workers say they have been forced to the sidelines as the middle and upper classes prospered during the country's decade long boom.

They are challenging deep-rooted prejudices about caste, class and labour, and calling on India's government to extend to domestic workers the rights, benefits and protections afforded to workers in other fields. Therefore there is a compulsory necessity to design a module in seeking and advocating the solutions for the women domestic workers which could be materialized with a systematic research.

Review

"Economics of Cotton Handloom Industry in India" is the study of P.C.Mahapatro1 conducted in the state of Orissa. He examined the relevance of the handloom industry to the economy of the Orissa state and scrutinized the general characteristics of the industry. Output and

http://xisdxjxsu.asia

employment aspects of the industry, income of the weaving households and their economic conditions have been analyzed. The major problems facing the industry such as marketing, finance and supply of yam were highlighted. In addition, the study also evaluated the efficacy of various policies adopted by the Government for the development of the handloom industry in Orissa.

John D.K.Sundar Singh (1987) has made a comparative analysis of co-operative and private sectors on the cost structure, profit, physical output, productivity, sales, wages and reinvestment. It has been found that master weavers have produced 87.80 per cent of handloom products and the cooperatives have produced only 12.20 per cent of the products. The production of fine varieties of saree by the weavers was relatively low, compared to production of coarse varieties. The weavers in the co-operative sector got better wages than the weavers working under master weavers. Consequently, the master weavers earned greater profit than the co-operatives.

Amrik Singh Sudan, (1997) in his book titled 'Marketing Management of Handloom Products in Jammu & Kashmir,' has made a detailed analysis of marketing management of handloom products of J&K State Handloom Development Corporation and observed that the handloom products lacked quality control, testing and inspection. He has suggested to establish data banks to assess customers' preferences and speedy disposal of looms/sales rebates for strengthening the handloom marketing, apart from improving finishing operations and measures for incorporating variety of designs

K.Renganthan and P.V.Veeraragavan (1985) analysed the sectoral costs of mill sector, powerloom sector and handloom sector. They observed that the fabrics produced in handlooms are costlier on the average by 20 percent than those of powerlooms due to higher conversion cost consequent to low labour productivity

"Impact of Handloom Co-operatives on the Socio-economic Conditions of Weavers in Visakhapatnam District by K. Rama Mohana Rao2 is an attempt in the direction of conducting district level studies. The main objective of the study is to measure the impact of primary handloom weaver's co-operative societies on the socio-economic conditions ofweavers in the Visakhapatnam district, by choosing 250 weavers who are members of cooperative societies. The

author analyzed the impact of the social life of the weavers with the help of the factors such as improvement in social status, better household facilities to children, ability to spend on family members, entertainment, confidence in future and participation in local associations

Objectives

The study has the following objectives.

- (i) To study the economic, demographic profile of women domestic workers in palayamkottai
- (ii) To study the social status of Women domestic workers in palayamkottai Municipal city Corporation- palayamkottai
- (iii) To examine the work related issues, problems faced by the women domestic workers.

Hypothesis of the Study

Based on the objectives of the studies the following null Hypothesis was formed.

1. There is no significant relationship between the age of the respondents and their level of satisfaction.

2. There is no significant relationship between the educational qualification of the respondents and their level satisfaction.

METHODOLOGY

The study covers the analysis of different dimension with varied nature of Socio-Economic status (Housing and Environment Sanitation, Assets, Financial Assistance, House hold monthly income and Expenditure, Occupational Background, Working Condition, and issues and Problems Faced) by Women Domestic Workers in Tiruchirappalli Municipal Corporation. And Examines Economic Status, Working Condition, Sources of Financial Assistance Generated, Management of Income & Expenditure, and the Problems related to work and family.

Sampling

A sample of 50 respondents was selected for the study by using stratified random sampling method. The sample respondents for the study was stratified into 10 respondents each

```
http://xisdxjxsu.asia
```

VOLUME 17 ISSUE 12

from five handloom weavers namely palayamkottai,ktc nager,samathanapuram,melapalayam,v.m sathram

Limitation of the study

.

- The study is limited to palayamkottai only and so the result may vary in other regions.
- The data collected from the respondents are subject to change.
- The information will be collected valid until there is no technical change or any innovation

ANNUAL INCOME

The income of the weavers' families determines the standards of living and financial status. Individuals with higher income will naturally have the capacity to spend on various goods and services to have a better life. In the study area, all the weavers are dependent on weaving as their lone activity for their livelihood.

Level of awareness	towards organic	products Vs Size	e of the famil	v of consumers
Liever of available	comaras or game	produced is shall		y or companiers

Range of income	workers under	workers under	Independent	TOTAL
	MWS	Co-operative	workers	
		Societies		
Below Rs.25,000	4.7778	5.0000	4.7778	5.0000
Rs.25,001to50,000	3.7556	4.0000	3.7556	4.0000
Rs.50,001to75,000	3.5111	3.2667	3.5111	3.2667
Rs.75,001to1,00,000	3.4222	2.6667	3.4222	2.6667
Above rs. 1,00,000	4.7778	5.0000	4.7778	5.0000
Total	3.7556	4.0000	3.7556	4.0000
	4.7778	5.0000	4.7778	5.0000

Source: Computed Data

The above table shows the following results.

Since the 'p' value is less than 0.05 in case of the size of the family of the workers and the level of awareness towards Handloom weavers is good for the environment, advertising,

economical, offer and discounts, suppliers and queries and complaints", the null hypothesis is rejected and it is concluded that there is a significant relationship between size of the family of the consumers and level of awareness towards organic products "Organic farming Handloom weavers is good for the environment, advertising, economical, offer and discounts, suppliers and queries and complaints".

Level of satisfaction towards workers among different monthly income of consumers

Consumers of different monthly income have different level of satisfaction towards organic products. In order to find out the significant difference in level of satisfaction towards organic products among different monthly income of consumers in Palayamkottai, 'ANOVA' test is attempted with the null hypothesis as, **"There is no significant difference in level of satisfaction towards** Handloom weavers **among different monthly income of consumers in Palayamkottai"**. The result of ANOVA is presented.

Particulars	Ν	F Statistics			
	Below	Rs.15001-	Rs.20001-	Above	-
	Rs.15000	20000	30000	Rs.30000	
Quality	5.0000	4.7778	5.0000	5.0000	4.187*
Quantity	4.0000	3.7556	4.0000	4.0000	4.187*
Price	3.2667	3.5111	3.2667	3.2667	4.023*
Availability of products	3.2639	3.4222	2.6667	2.6667	0.658
Taste	4.9306	4.7778	5.0000	5.0000	4.023*
Health fitness	4.0000	3.9028	3.7556	4.0000	0.658

Level of satisfaction towards Handloom weavers among different monthly income of consumers

Source: Computed data

*-Significant at five per cent level

the mean score of satisfaction towards Handloom weavers among different monthly income of consumers along with its respective 'F' statistics. The important satisfaction towards organic products among the consumers who are earning monthly income of below Rs.15000 are

quality and health fitness and their respective mean scores are 5.0000 and 4.9000 among the consumers who are earning monthly income between Rs.15001-20000, quality and taste and their respective mean scores are 5.0000 and 4.8333. The important satisfaction towards organic products among the consumers who belong to the monthly income between Rs.20001-30000 are quality and taste and their respective mean scores are 4.9306 and 4.5000, among the consumers who belong to the monthly income of above Rs.30000, quality and taste and their respective mean scores are 4.9306 and 4.5000, among the consumers who belong to the monthly income of above Rs.30000, quality and taste and their respective mean scores are 4.7778 and 4.4222. Regarding the level of satisfaction towards organic products, the significant difference among the different monthly income of consumers, is identified in the case of quality, quantity, availability of products and taste, since the respective 'F' statistics are significant at 5 per cent level, the null hypothesis is rejected.

Rumming of major problems faced in suging flatation weavers						
Sl. No	Major problems faced in buying	Total Score	Average	Rank		
	organic products					
1.	Only consumers with higher	6194	41.29	V		
	income can workers					
2.	weavers is too expensive	9432	62.88	Ι		
3.	There is no consumption awareness	7253	48.35	IV		
	about workers					
4.	workers is only available in limited	7781	51.87	III		
	stores/ markets					
5.	Buying workers is highly	8919	59.46	II		
	inconvenient					
6.	workers does not possess much of	5165	34.43	VI		
	difference with non organic foods					

Source: Computed Data

It is observed that workers is too expensive' has been ranked as the first major problem faced in buying organic products, 'buying workers is highly inconvenient' has been ranked as second, organic food is only 'available in limited stores/markets' has been placed in third position, there is 'no consumption awareness about workers is ranked as fourth followed by only

consumers with higher income can buy workers has been ranked as fifth position and Handloom does not possess much of difference with non Handloom ranked as last position.

Future prospects of organic	Total Score	Average	Rank
products			
Improve the marketing channels	7688	51.94	V
for Handloom			
Ensure regular supply of	8034	52.20	IV
Handloom			
Ensure food safety	8388	57.72	Ι
Educate people about the benefits	6940	51.25	VI
of Handloom			
Improve health of consumers	8034	53.56	III
Ensure good quality	8388	55.92	II
Good opportunities to ensure food	6940	46.26	VII
security and nutrition			
Ensure food availability	6039	40.26	VIII
Ensure the sustainable marketing	5676	37.84	IX
of Handloom			
	productsImprove the marketing channelsfor HandloomEnsure regular supply ofHandloomEnsure food safetyEducate people about the benefitsof HandloomImprove health of consumersEnsure good qualityGood opportunities to ensure foodsecurity and nutritionEnsure food availabilityEnsure the sustainable marketing	productsImprove the marketing channels for Handloom7688Ensure regular supply of Handloom8034Ensure regular supply of Ensure food safety8388Educate people about the benefits of Handloom6940Improve health of consumers8034Ensure good quality8388Good opportunities to ensure food security and nutrition6940Ensure food availability6039Ensure the sustainable marketing5676	products7688Improve the marketing channels for Handloom768851.94Ensure regular supply of Handloom803452.20Handloom803452.20Handloom838857.72Educate people about the benefits of Handloom694051.25Improve health of consumers803453.56Ensure good quality838855.92Good opportunities to ensure food security and nutrition694046.26Ensure food availability603940.26Ensure the sustainable marketing567637.84

Ranking of future prospects of Handloom

Source: Primary Data

It is observed from the that 'Ensure food safety' has been ranked as the first future prospects of organic products,' Handloom ensure good quality' as second, improve health of consumers placed in third position, 'ensure regular supply' of organic products as fourth followed by 'improve the marketing channels' for Handloom as fifth position, 'educate people about the benefits' of Handloom as sixth position, 'good opportunities to ensure food security and nutrition' as seventh position, 'ensure food availability' as eighth position and ensure the sustainable marketing of Handloom products as last position

Findings of ranking of major problems faced in buying Handloom

It is found that the idea "Handloom is too expensive" has been ranked as the first major problem faced in buying organic products; 'buying Handloom is highly inconvenient' has been ranked as second; and 'Handloom is only available in limited stores/markets' placed in third position and 'Handloom does not possess much of difference with non Handloom s'is ranked as the last position.

Findings of Level of Satisfaction

- There are 47% of the women domestic workers are using tap water supply as free dominant sources of drinking water almost in the all the zones followed by Tube well (21%). The least 15% of the women domestic workers reports open well as the source of drinking water. There are 17% of the WDWs reported that they use of multiple sources of drinking water by means of water supplied through lorry's and water tanks..
 - Fire wood is the fuel commonly used for cooking as preferred 39% of the women domestic workers. Kerosene 37%, cow dung cake 16%, Gas 4% and Electric stove etc., are the other type of fuel used for cooking.
 - The weavers who have Artisan Credit Cards or NABARD sponsored Handloom Weaver Groups are eligible to avail credit. Only one member from the family is eligible for subsidy under this scheme and extendable credit is limited upto Rs. 15,000 per annum, in case of groups the subsidy will be limited to individual loan of Rs. 15,000 per weaver. The loan taken by the weavers will be repaid folly (100 per cent) in the form of installments as fixed by bankers without any default and the interest charges to these loans is 3 per cent.

Telephone/ mobile: cell phone is an important communication device. It is consider asset in the domestic workers. Maximum 57% (257) of the WDWs have cell phones. So it is ranked as fourth. Cell phone is a basic necessity of people. Furniture and chairs: Maximum of the 45% (204) of the WDWs have furniture and chairs in their houses. It is ranked fifth. Jewels: Indian tradition gold ornaments is getting important place of the family functions. Every marriage and family functions priority is given to gold ornaments. Maximum 34% (152) of the respondents have gold ornaments, so it is ranked as sixth.

Conclusion

- The calculated value is X2 = 8.085 and (0.44 > 0.05). Hence, the calculated value is less than the table value. Therefore, research hypothesis is accepted and the null hypothesis is rejected. It is found that there is a significant association between place of work of the respondents and their overall opinion about working conditions. The work environment is having influences of place of work. So that the researcher having hypothesis between size of the family and overall opinion about their major expenses. It is understood that place of work plays important role in working conditions of women domestic workers.
- The calculated value is F = 0.410, (P = 0.746); the calculated value is less than the table value (0.746< 0.05.) So that research hypothesis is accepted and the null hypothesis is rejected. It is found that there is a difference between age of the respondents and overall perception about their monthly house hold income and expenses. Age is the major factor which influences expenses of household. So that researcher analyses through one way ANOVA is done and found that difference between age of the respondents
- The calculated value is F = 4.222, (P = 0.005); the calculated value is less than the table value (0.005< 0.05.) So that research hypothesis is accepted and the null hypothesis is rejected. It is found that there is a difference between marital status of the respondents and their overall opinion about major expenses. Marital status is the factor which influences expenses of house hold. Purchasing behaviour may different of the married people and unmarried people. So that researcher analysis through one way ANOVA .</p>

BIBLIOGRAPHY

> BOOKS

- ➤ Gupta, S.P., Statistical Methods, New Delhi, Sultan Chand and Sons, 2007.
- Krishnaswami, O.R., Ranganatham. M, Methodology of Research in Social Sciences, Mumbai, Himalaya Publishing House, 2005.
- Mallery Paul, SPSS for Windows, Dorling Kindersley Private Ltd., 2009.
- Mishra, M.N., Modern Marketing Research, Mumbai, Himalaya Publishing House, 2003.
- > JOURNALS

- Ajzen, I. 1991. Theory of planned behavior Organizational Behavior and Human Decision Processes, 50.
- Aryal, Kamal P, P. Chaudhary, S. Pandit, and G. Sharma. 2009. Consumers' Willingness to Pay for Organic Products: A Case from Kathmandu Valley, The Journal of Agriculture and Environment, 10:12-22.
- Barbara Freytag-Leyer and Yudista Wijaya "Consumers Intention And Perception of Buying Organic Food Products in Jakarta, Indonesia", Proceedings of the 2015 International Conference "Economic Science For Rural Development", No.40, Jelgava, LLU ESAF, 23-24 April 2015.
- Briz, T, and R.W. Ward. 2009. Consumer awareness of organic products in Spain: An application of multinominal logit models, Food Policy, 34.
- Chandrashekar, H.M., "Consumers Perception towards Organic Products A Study in Mysore City", International Journal of Research in Business Studies and Management, Vol.1, Issue.1, November 2014.
- Cienc. Tecnol. Aliment., "The Brazilian consumer's understanding and perceptions of organic vegetables: a Focus Group approach", Campinas, 28(1), Jan.-Mar. 2008.